



Cookie Policy

Effective Date: October 8, 2025

This Cookie Policy (hereinafter the "**Policy**") explains how **Sited, s.r.o.**, Company ID (IČO): 50543709, with its registered office at Jakuba Kraya 2411/20, 060 01 Kežmarok (hereinafter "**we**", "**us**", or "**our company**"), uses cookies and similar technologies on our websites.

Article I.

What are cookies?

Cookies are small text files that are stored on your device (computer, mobile phone) when you visit websites. They help us ensure the functionality of our sites, improve your user experience, analyze traffic, and customize content.

Article II.

Scope of this Policy

This Policy applies to:

1. **The nug.is website** (hereinafter the "**Main Site**"): The official web presentation of the Nugis platform.
2. **Interactive content pages** (hereinafter the "**Quiz Page**"): Separate web pages on subdomains (e.g., `clientname.nug.is`) where our Clients publish quizzes, surveys, or forms created through the Nugis platform.

Article III.

Who Manages the Cookies?

On a Quiz Page, cookies managed by two different entities may be used:

A) Cookies managed by Sited, s.r.o. (Nugis Platform) These cookies are necessary for the proper functioning of the platform and for our own analytical purposes to improve our Service. We use them on the Main Site and on all Quiz Pages. These include:

- **Strictly Necessary Cookies:** They ensure basic functionality, such as progressing through a quiz or providing security against unauthorized attacks. We do not need your consent to use these.



- **Analytics Cookies:** They help us understand how users interact with our platform (e.g., which features are most used) so we can improve it. We need your consent to use these.

B) Cookies managed by our Clients (Quiz Organizers) Our Clients have the option to insert their own tracking codes (e.g., Google Analytics, Facebook Pixel) into the Quiz Page they have created. These codes store cookies that serve the Client's analytical or marketing purposes (e.g., to measure the success of their campaign).

- **Important Notice:** The **Client is solely responsible** for these cookies as a separate Controller. Our company only provides the technical infrastructure but **we have no control over these cookies and bear no responsibility for them**. The Client is obliged to inform you about their use in their own policies.

Article IV.

Types of Cookies We Use

Category	Purpose	Manager	Requires Consent?	Cookie Examples
Strictly Necessary	Ensuring basic site functionality, quiz progression, security.	Sited, s.r.o.	No	<code>session_id</code> , <code>quiz_progress</code> , <code>csrf_token</code>
Analytics	Collecting statistical data on platform usage for improvement. Measuring the traffic of the Client's campaign.	Sited, s.r.o. (for the platform) / Client (for the campaign)	Yes	<code>_nugis_analytics</code> , <code>_ga</code> , <code>_gid</code> (can be ours or the Client's)
Marketing	Ad targeting, remarketing, measuring the effectiveness of the Client's advertising campaigns.	Client	Yes	<code>_fbp</code> (Facebook Pixel), <code>_gcl_au</code> (Google Ads)

Article V.

Your Choices and Consent Management



Upon your first visit to the Main Site or any Quiz Page, you will be shown an information banner (cookie bar) asking for your consent to use non-essential (analytics and marketing) cookies.

You can:

- **Accept** and allow all cookies.
- **Reject** and allow only strictly necessary cookies.
- **Customize** your preferences in the detailed settings.

You can withdraw your consent or change your settings at any time via the "Cookie Settings" link in the footer of the page.

You can also control and delete cookies through your web browser settings. Please note, however, that blocking all cookies may lead to limited functionality of some parts of our sites.

Article VI.

Final Provisions

1. We reserve the right to update this Policy at any time. The current version will always be published on our Main Site.
2. If you have any questions regarding the use of cookies, please contact us at **hello@nug.is**.